



Let the Earth  
Align Your  
Energy

# EL BROGHE

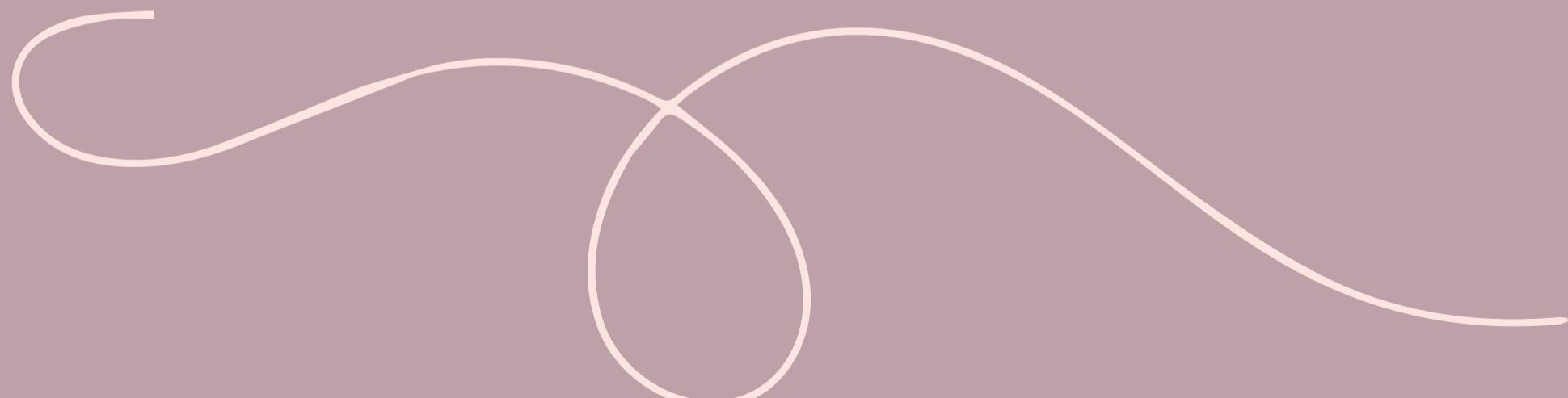
*final*

EVENT DECOR, ATMOSPHERE,  
AND CREATIVE DIRECTION



*We put the finishing touch on moments that  
deserve to be remembered.*

*Through decoration and ambience, we  
transform each space into a carefully crafted  
and elegant experience with soul.*



Hi! I'm Cristina, an event planner and designer, as well as the founder of El Broche Final, and yes, I believe in the power of details.

I believe in sensitivity – in what is felt rather than said. In harmony that transforms spaces, and in aesthetics that awaken emotions.

My work combines decoration, creative direction, and styling to create settings that reflect the essence of each person, brand, or event. I am inspired by simple beauty, natural elegance, and the ability of well-crafted details to move us without the need for words.

My purpose is to accompany you in giving shape to what you imagine. To interpret your ideas, synthesize your style, and turn it into a setting that not only looks beautiful... but feels special.

– Cristina  
Founder of El Broche Final

*Because your event deserves to be unique, and we are here to ensure that it is.*

At El Broche Final, we focus on settings that breathe: spaces that invite you, that welcome, that tell a story.

We work with materials, textures, light, and composition in a meticulous, artisanal way. Our style is defined by elegance, balance, and aesthetic sensitivity.

Every project is unique.  
Every event has a soul.  
Our job is to make it visible.





## EVENT DECORATION

- ◊ Complete set-ups for celebrations and private events
- ◊ Themed or conceptual decoration
- ◊ Temporary and ephemeral settings



## SET DESIGN AND BRAND ACTIVATIONS

- ◊ Instagrammable spaces
- ◊ Content corners for influencers
- ◊ Photography and video sets
- ◊ Decorations for product launches

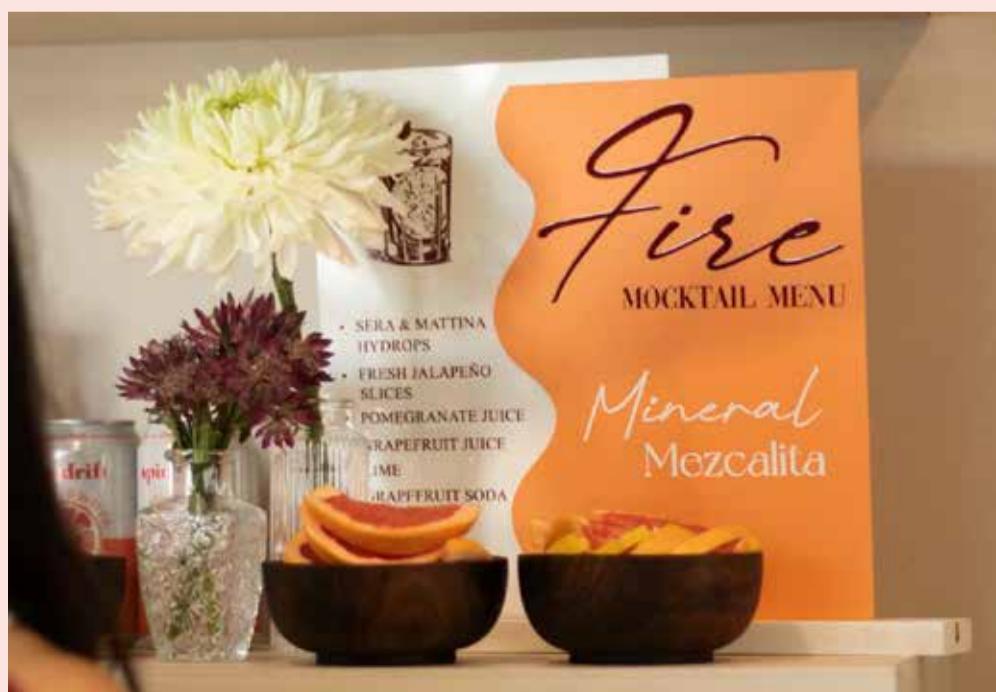
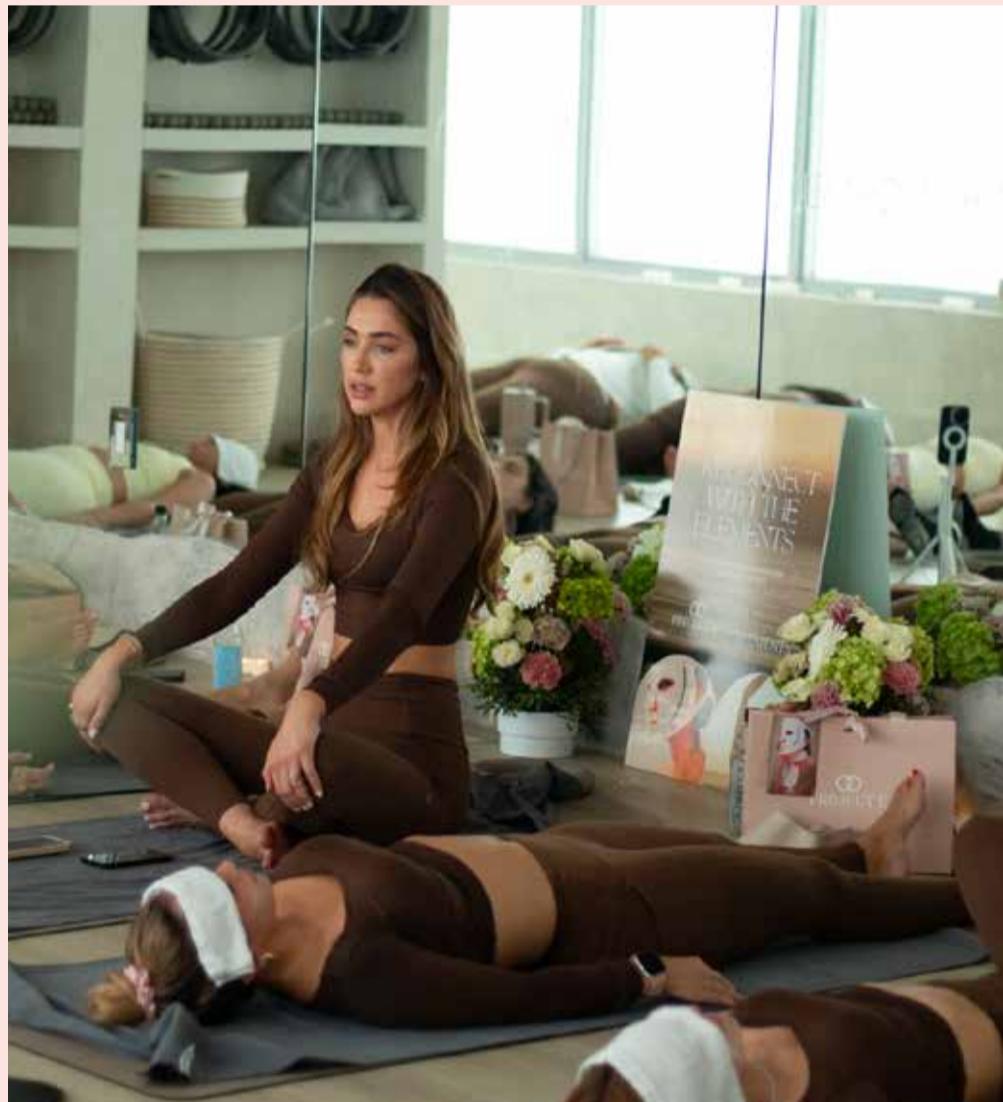


## CREATIVE DIRECTION & STYLING

- ◊ Mood boards and conceptual design
- ◊ Selection of palette, materials and aesthetics
- ◊ Creative line for events, brands or sessions

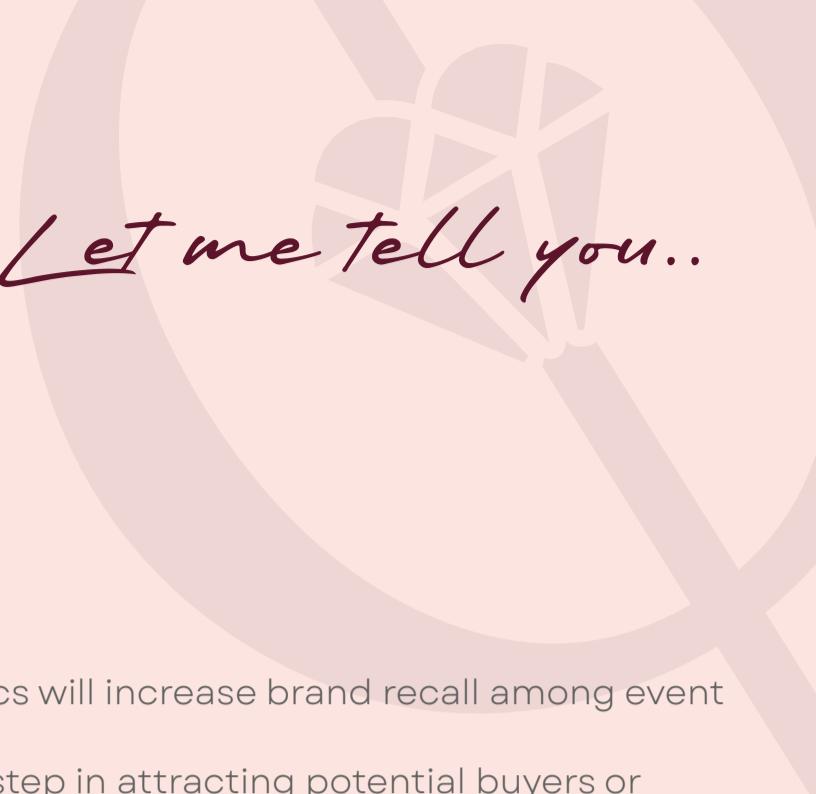
## TABLE STYLING & FOOD PRESENTATION

- ◊ Candy Bars
- ◊ Themed table styling
- ◊ Compositions for food photography



## PAPERWARES & PERSONALISED GIFTS

- ◊ Creative posters
- ◊ Señalética
- ◊ Creative details



Let me tell you..

## BENEFITS OF A PROFESSIONALLY DESIGNED EVENT

### Professional and polished image

Event decor that aligns with your company's values and characteristics will increase brand recall among event attendees.

Finding an aesthetic that defines and represents you will be the first step in attracting potential buyers or customers.

### Settings that reinforce the event's message

Every event has a goal it wants to achieve. Creating decor that is aligned with the brand and that goal will reinforce the message you want to convey and, therefore, ensure that the event's impact extends beyond the venue itself.

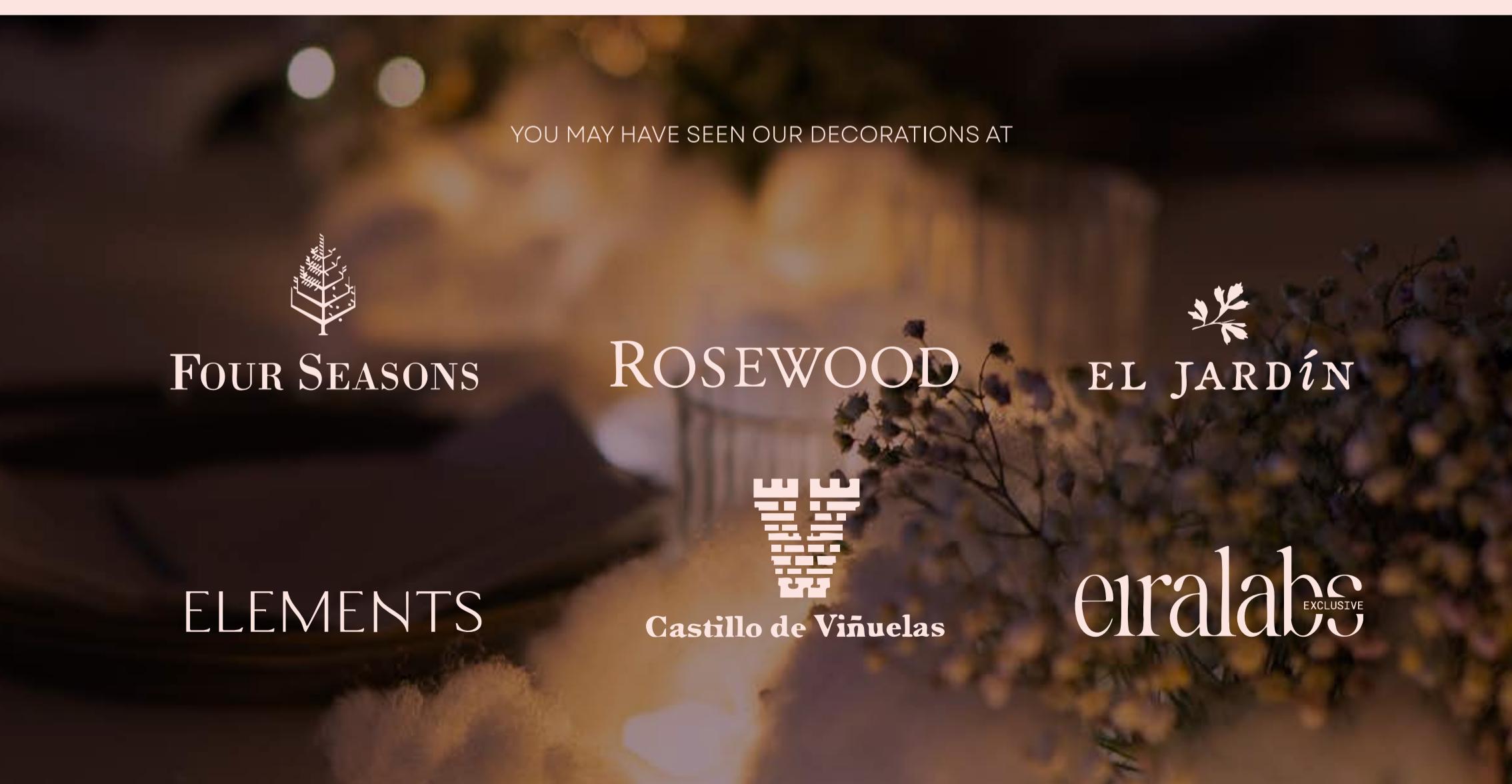
### Space optimisation

In many cases, the dimensions of the chosen space do not perfectly match the activities that will take place at the event. Having people by your side who can transform these spaces is key to overcoming problems such as spaces that are too small or even too large. The latter can give the impression of a lack of planning, flaws in the process and even a lack of professionalism.

### Practical, aesthetic and functional solutions

Seeking help from professionals in the decoration sector is beneficial for all brands that want to raise their profile and improve their digital presence.

Carefully planned events that are aligned with the brand, unique and experiential will ensure that attendees leave with fond memories of the event and a positive feeling associated with the brand that will last forever.



YOU MAY HAVE SEEN OUR DECORATIONS AT



FOUR SEASONS

ELEMENTS

ROSEWOOD



Castillo de Viñuelas



EL JARDÍN

eralabs EXCLUSIVE

## Products and services

Given that El Broche Final operates not only in the events world but also in the bridal sector, our style, although adapted to each client, is an elegant style that seeks to convey a message.

Brands no longer just communicate – they create experiences.

And those experiences need carefully thought-out and crafted settings. We understand design as a way of expressing what each brand is, and as a result, it must be consistent with its values and products or services.

WHAT CAN WE OFFER YOU?

PHOTO OPPORTUNITY SPOTS

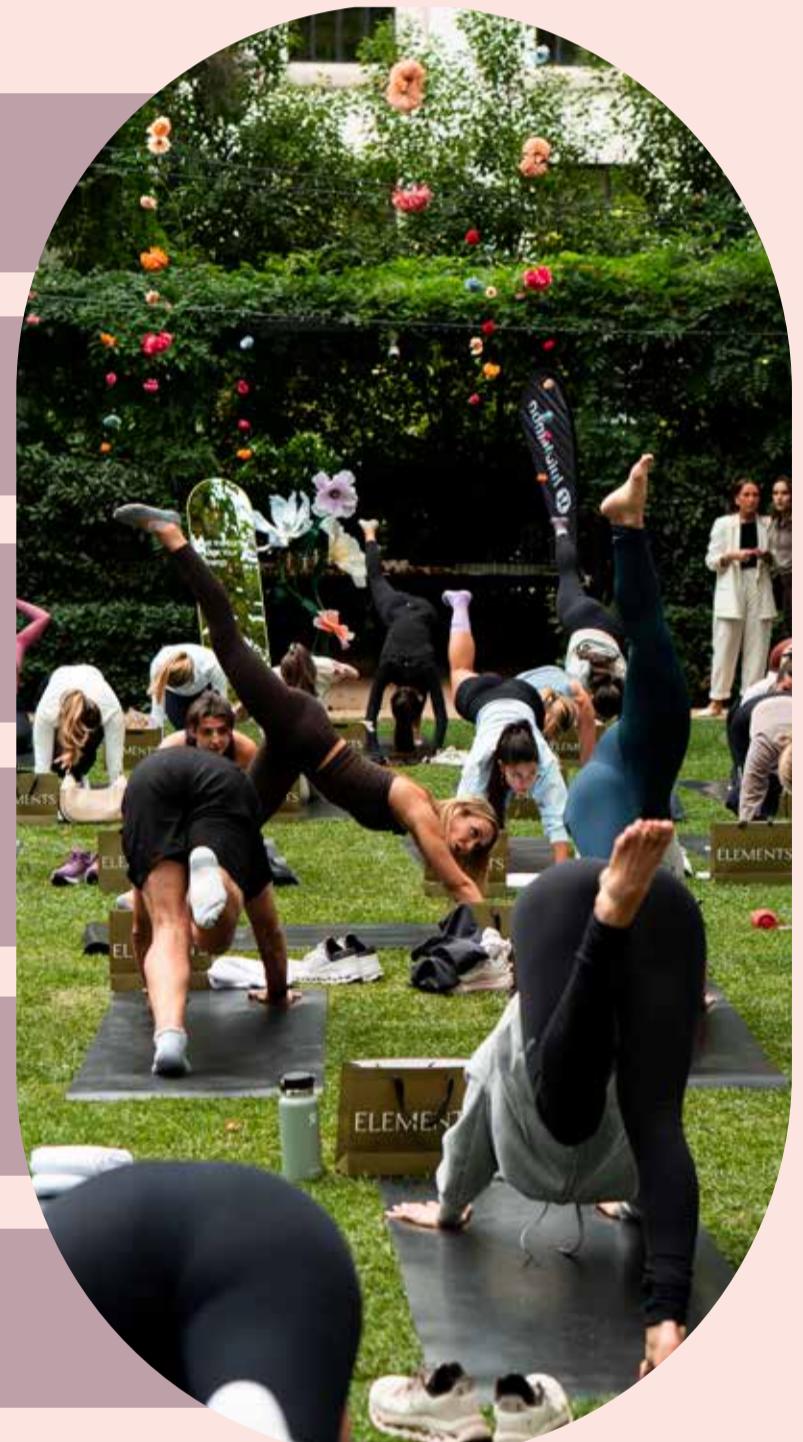
REEL-READY CREATIVE SPACES

DECORATION FOR PRESENTATIONS  
AND LAUNCHES

SETS FOR CONTENT CREATORS

PRODUCT PROPS AND STYLING

INFLUENCER EVENT SETTINGS



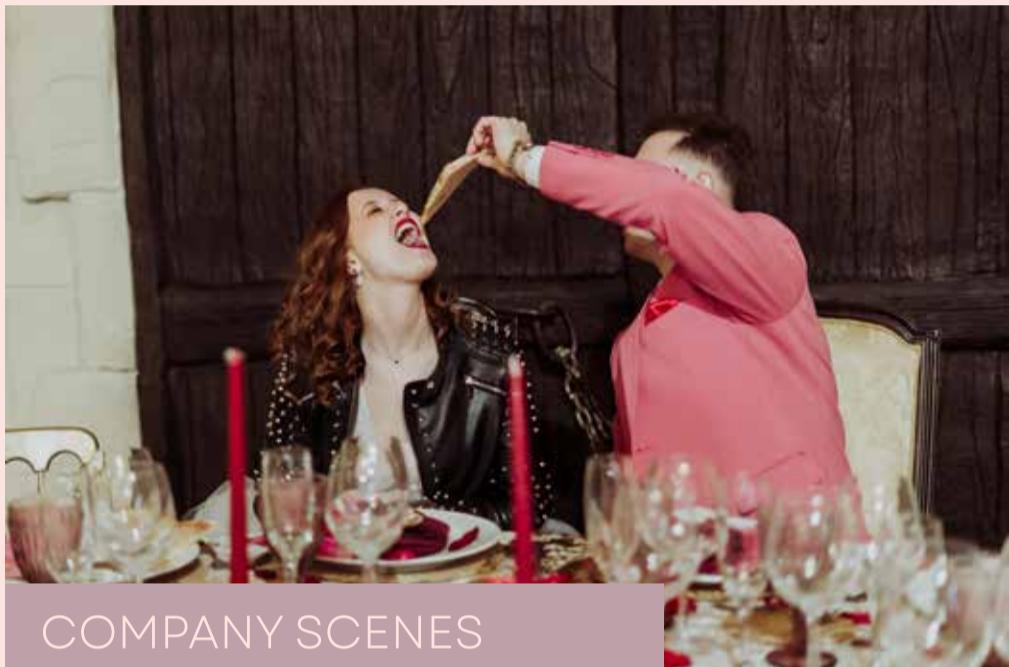
*At El Broche Final, we value in events that are experienced with the heart.*

*We design spaces that enhance the brand message and generate memorable content.*

## *Services for hotels and corporate events*

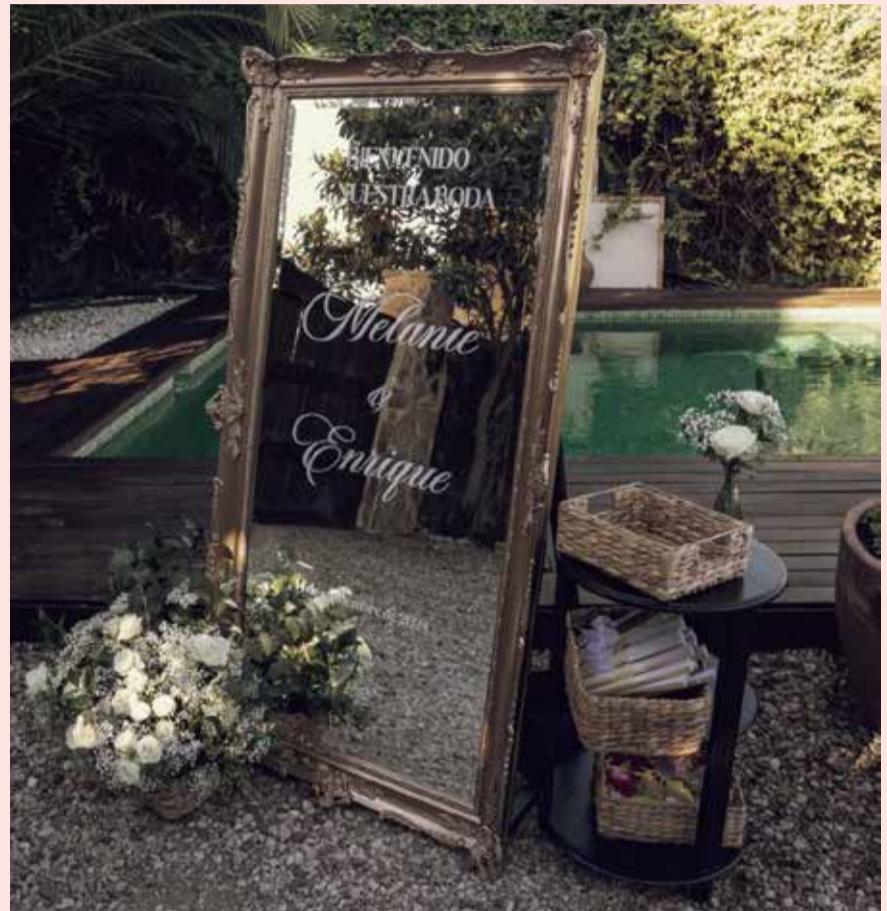
Given our wide range of services, we like to tailor our services to each of our different types of clients. Hotels and event venues are spaces that seek to stand out and have the perfect characteristics for creating memorable events.

Our proposal is designed to:



## Services for agencies and brands

We offer visual solutions that enhance the content and identity of any brand:



- ∅ Photo-op corners
- ∅ Content sets for creators
- ∅ Sets for photo shoots
- ∅ Scenery for presentations
- ∅ Creative direction
- ∅ Conceptual design
- ∅ Instagrammable spaces
- ∅ Themed corners for campaigns



## Special offer: Christmas

We know that Christmas is all about light, warmth and excitement. It is a time when the atmosphere invites us to get together and celebrate. It is perhaps the most special time of year for many people, and we want to help make it truly magical.

At El Broche Final, we create bespoke Christmas decorations:



HOLIDAY TABLES  
AND CORNERS



SETTINGS FOR  
CONTENT SESSIONS

RECEPTION AND  
LOBBY DECORATION



THEMED AREAS



CORPORATE TREES

## Work process

At El Broche Final, we like to work closely with our clients. We want to get to know them well, understand what they are looking for, what their objectives are, and what style they want. Throughout the project design process, we create more than just a working relationship; we create bonds, because that is the only effective way we know how to work. It is a collaborative process in which both parties are involved to achieve projects that are 100% consistent with the brand.

Here is a little preview of our work process.



## *Indicative pricing*

Light decoration: from 200€ + VAT

Complete event decoration: from 450€ + VAT

Floral decoration: from 100€ + VAT

Set design for brands: from 600€ + VAT

Corner for influencers: from 280€ + VAT

Themed tables: from 120€ + VAT

Photocall space: from 340€ + VAT

Welcome space: from 100€ + VAT

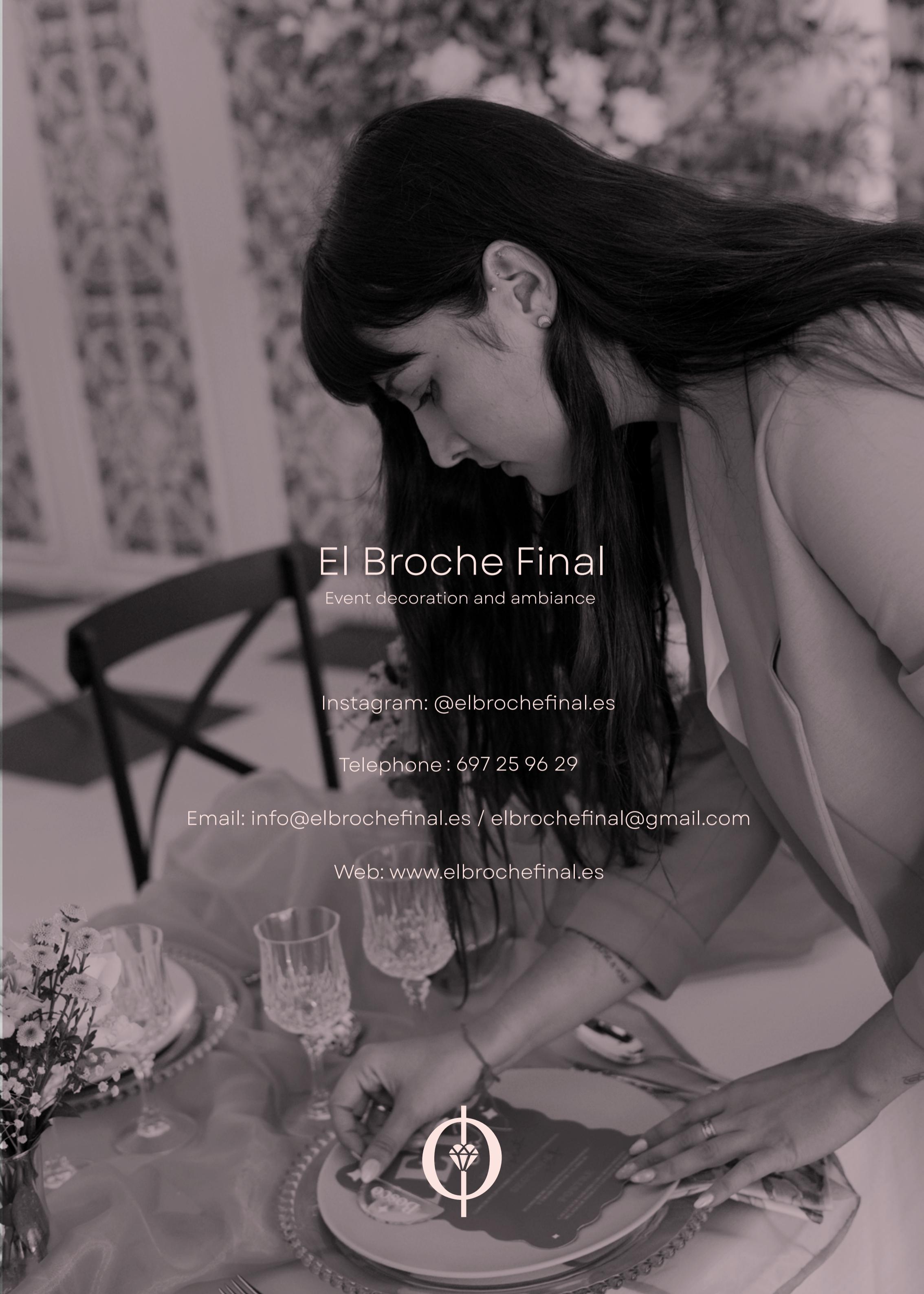
Christmas decoration: from 300€ + VAT

Event signage: from €150 150€ + VAT

Event stationery: from 80€ + VAT

Product presentation pack: from 750€ + VAT

All prices shown here are estimates only, as our quotes are fully customised and tailored to the needs and requirements of our customers.



# El Broche Final

Event decoration and ambiance

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